

Duggal Installs First High Resolution Durst Dye-Sublimation Printer in the U.S.

PERFECT SOLUTIONS FOR PHOTOGRAPHIC HIGH QUALITY SOFT SIGNAGE AND DISPLAYS

In June, 2011, Duggal Visual Solutions, Inc. fully installed the first **Durst Rhotex 320 in the United States**. The Durst Rhotex 320 is the first industrial speed dye-sublimation printer offering the highest quality fabric printing available.

The Durst Rhotex 320 is the first **10.5-foot wide (3.2m)** printer developed specifically for fabric / "soft signage" printing. This unique printer not only has Durst's latest print technology, it is also environmentally "friendly".

"The Rhotex 320 allows us to offer our customers the highest quality dye-sublimation printing possible at **impressive speeds**, which in turn allows us to be the leader in the growing fabric market," Duggal CEO Mike Duggal said. "We are excited about adding this to our growing list of offerings for our clients. And the fact that the Rhotex 320 is environmentally friendly, using **VOC-free water based inks**, fits well with Duggal's corporate 'green philosophy' and is an added bonus for our customers as well."

"As digital imaging technologies progress and both printing processes and media improve, the benefits of 'soft signage' are becoming more apparent," said Christopher Howard, Senior Vice President of Sales & Marketing for Durst U.S. "Mike Duggal and the people at Duggal Visual Solutions understand this as well as anyone, and we're pleased with their latest 'first' – the first Rhotex 320 in the United States."

Durst's Rhotex 320 – **winner of the United Kingdom's prestigious Angel Award** for 2010, which acknowledges product innovation most likely to have a significant impact in the wide-format sector – was designed specifically to address the growing popularity of lighter-weight, easier-to-install, higher margin, reusable and "green" media options in production environments.

This wide-format roll-to-roll platform utilizes environmentally water-based dispersed dye inks, and comes equipped with the **Quadro® Array 30D AQ print heads configured to print seven colors (CMYK + Light Cyan, Light Magenta, and Gray)** delivering photographic quality at up to 775 s.f./hr. Fabrics printed with these **inks are entirely environmentally friendly, recyclable and disposable**.

A combination of all the printer's capabilities and Duggal's **array of material options** from sheer voile and poly silk to back drop canvas and wrinkle-free media Duggal can provide a solution custom tailored to meet your visual needs.

For more information or to receive a sample from your file please contact your Duggal Sales Representative or marketing@duggal.com and learn ways to leverage Duggal's cutting edge equipment for your next project.

